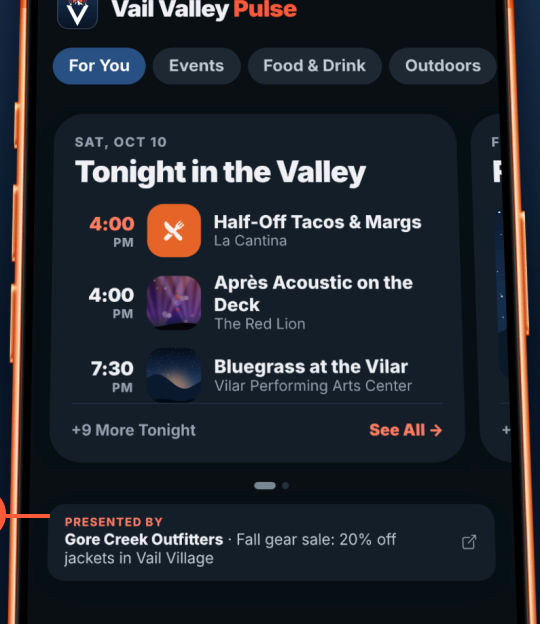
Vail Valley Pulse

Sponsor Vail Valley Pulse

Put Your Brand in Front of the Whole Valley

Every event, live music night and après spot, in the app locals and visitors open every day.



[SEASON SPONSORS // NOV 2026 - OCT 2027]

Every Spot, One Sponsor Each

Founding rates are for the first sponsor in each spot. Seasons run November through October.

SPOT	WHERE YOUR BRAND SHOWS	FOUNDING	SEASON
TOP TIER			
Valley Partner	The four top spots together: Welcome + Launch Screen, Tonight, Arrival Alerts and every Friday email	**$24,000**	$38,000
Welcome + Launch Screen	Every time someone opens Pulse, and the first screen every new download sees	**$10,000**	$15,000
Presented By, Tonight	Your card on the Tonight screen, the most-opened screen in the app	**$7,800**	$12,000
VISITORS			
Arrival Alerts	The welcome people get when they reach a town from Vail to Gypsum	**$4,800**	$7,200
Airport Arrivals	The welcome for people landing at Eagle County airport, on day one of their trip	**$3,000**	$4,800
LISTS AND ALERTS			
Snow + Powder Day Alert	Snow Today, and the Powder Day Alert on 6"+ mornings (Nov–Apr)	**$4,200**	$6,000
Après & Happy Hours	Happy Hour Now, the live list of happy hours and specials	**$3,000**	$4,800
Category Sponsor	"Live Music Presented By ..." on a category's lists and event pages: Food & Drink, Outdoors, Family, Nightlife and more	**From $1,500**	From $2,400
EMAIL, SEARCH AND GIVEAWAYS			
Friday Email	The "Presented By" block in "Your Weekend in the Valley"	**$3,600**	$6,000 or $250 a Friday
Sponsored Search	First, clearly labeled, when someone searches for what you do		**$150 a month** 3-month minimum
Giveaway Partner	An in-app giveaway with your prize; entrants can opt in to share their email		**$500** + your prize

A Report Every Month

Impressions, taps, tap rate, emails sent and email clicks. Printable, or download it as a CSV.

Brand-Safe

One sponsor per spot and per industry. Clearly labeled. No pop-ups, ever.

Who Sees It

Locals and visitors planning tonight and this weekend, from Vail to Gypsum.

Vail Digital @vailvalleypulse Text or call Tyler **(970) 688-8242** **hello@vailvalleypulse.app** **vailvalleypulse.app**

[WHAT YOU GET]

Your Brand, All Season

[HOW IT LOOKS]

YB **PRESENTED BY**
Your Brand · Tagline

Tonight screen

YB **LIVE MUSIC PRESENTED BY**
Your Brand · Tagline

Category lists and event pages

YB **WELCOME TO AVON**
Your Brand · Tagline

Arrival Alerts

FRIDAY EMAIL
Your Weekend in the Valley

PRESENTED BY
Your Brand · Your tagline

Every Season Sponsor Gets

- **Your page** with a Season Sponsor badge, and your public community events posted free.
- **12 Featured days** at the top of Tonight for your events.
- **A sponsored giveaway**, with leads from entrants who opt in.
- **A launch announcement** on our social channels and Friday email.
- **Your logo** on our flyers around the valley and on vailvalleypulse.app.
- **A monthly report** and **quarterly valley insights**: top searches, busiest towns and times.

Top tiers also get two sponsored notifications a year for your biggest public event, and a local guide with your name on it, like “Living in Edwards, Presented By …”

Founding Sponsor Terms

- **Industry exclusivity:** one Season Sponsor per industry, so no competitor sits next to you.
- **The season runs November through October.** Join mid-season and you pay only for the time left. One payment, never an automatic renewal charge.
- **Founding rates**, locked for the season.
- **First right to renew** before anyone else in your industry.
- **Audience promise:** if Pulse isn’t at 1,000 people by Jan 31, you get 2 extra months free.

FOUNDING SPONSORS

Pick Your Spot

Book Online at vailvalleypulse.app/sponsor, or book a quick call and we’ll build your package.

Tyler Miller hello@vailvalleypulse.app

Scan to Book a Call